

# THISTLE AWARDS – RESPONSIBLE TOURISM

All questions are scored equally

Responsible Tourism Question - Four Priority Areas / Sub-Sections

1. Supporting Scotland's transition to a low carbon economy
2. Ensuring tourism and events in Scotland are inclusive
3. Ensuring tourism and events contribute to thriving communities
4. Supporting the protection and considerate enjoyment of Scotland's natural and cultural heritage

Demonstrate evidence-based activity in as many of the **4 areas** as possible

## RESPONSIBLE TOURISM – SCORING

- 9 - 10 Evidence – based activity in **ALL 4** areas
- 7 – 8 Evidence – based activity in **AT LEAST 2 OR MORE** areas + reference to some activity in **AT LEAST ONE** other area
- 5 – 6 Evidence – based activity in **AT LEAST 1 OR MORE** areas + reference to some activity in **AT LEAST ONE** other area
- 3 – 4 Limited evidence of activity in **AT LEAST 1 OR MORE** areas
- 1 – 2 No evidence of any activity in **ANY** of the areas
- 0 Question not answered

Include measurements / facts

Include links to relevant information on your website / social media

# 1. Supporting Scotland's transition to a low carbon economy

Evidence sustainable practices undertaken in your business to reduce carbon / net zero

Actions to reduce energy / decarbonisation

Lighting / equipment / boilers

Staff training / switch off campaigns

Information for guests

Low carbon activities

Staff / business travel

Experiences for guests – walking / cycling

Reducing waste

Food

Packaging

Recycling

## 2. Ensuring tourism and events in Scotland are inclusive

Evidence how you are making your business more inclusive

Providing for visitors with access requirements

Physical disabilities

Hidden disabilities – dementia / autism friendly / quiet places

Catering for various dietary requirements

Religious

Allergies

Vegan / Vegetarian

Providing facilities for staff and or visitors wellbeing

Mental health first aiders

Meditation areas

Actions to embrace diversity

LGBTQ+

### 3. Ensuring tourism and events contribute to thriving communities

Evidence actions on how your business is helping the local community

Local purchasing

Food & Drink

Crafts / artists

Employees

Tradesmen

Community Support

Festivals / events

Charities

Schools

## 4. Supporting the protection and enjoyment of Scotland's natural and cultural heritage

Evidence actions taken by your business to protect, conserve, promote wildlife, biodiversity, history and Scottish culture

Local visitor attractions / outdoor experiences

Nature reserves

Historic monuments

Promoting or hosting Scottish traditions

Music / dancing

Stories

Food / dishes

Helping nature

Habitat creation

Wildlife watching

Grounds maintenance

Supporting wildlife charities / organisations